

My Story

Motivational session by a successful entrepreneur

A webinar was held on November 14, 2021, at 7 p.m. on behalf of the IIC. It was about a motivational speech by a successful entrepreneur. The program opened with a welcoming speech by Ms. Sajitha S (webinar coordinator, IIC member). Dr. K. Jajimol (founder of Jajis Innovation) was the main guest. She shared her experiences in the field of her business. In the early stages, she started a sewing unit in her home. But due to a lack of appropriate technical knowledge, she was unable to continue her sewing unit. She then acquired knowledge of fashion design, cosmetics, skincare and hair treatment, etc. Then she started a beauty salon in Kollam. During the initial stage of her new business, she had to face issues due to financial crunch, lack of cooperation among employees, etc. But after a few months, her turnover increased which boosted her confidence. More branches are opened in various districts in Kerala. Now Jajis Innovation has taken a unique position in this area. Dr. Jajimol also pointed out the importance of including vocational courses in the curriculum. This session was a motivating one. Most of the students were actively interacting with the lead guest. The webinar ended with a word of thanks from Afnan S (IIC member).